

**For Immediate Release**

**Press Release**

**Learning & Teaching Expo To Make Glorious Return**  
**By Taking Place at HKCEC in December 2013**

**HONG KONG – NOVEMBER 12, 2013** – Jointly organised by Hong Kong Education City and Diversified Communications Hong Kong and with great support from the Education Bureau, the fourth edition of Learning & Teaching Expo will take place from December 12 to 14, 2013 (Thursday to Friday) at Hall 5BC of Hong Kong Convention and Exhibition Centre. This year it is our pleasure to have Mr Eddie Ng Hak Kim, SBS, JP, Secretary for Education, Hong Kong SAR to be our officiating guest in the opening ceremony. Free admission to the Expo is granted to education professionals.

Last year Learning & Teaching Expo received great support from the education community by having more than 6,300 visitors. Mr. Victor Cheng, Executive Director of Hong Kong Education City said, “Learning & Teaching Expo has become more and more popular among the education community in the past three years. It has attracted great amount of exhibitors and visitors from different parts of the world, including mainland China and other Asia-Pacific regions. The high reputation of the Expo in Asia proves Hong Kong’s position as an education hub.”

“This year, the three-day Learning & Teaching Expo will have more than 200 exhibition booths and over 60 seminars related to education. For the “School Leadership and Development” conference session, it is our first time to have this kind of programme for school leaders, school curriculum leaders, school subject panels and management. In the programme, educators and school leaders will interact with each other and discuss the direction of school leadership and development. The comprehensive conference programme is expected to provide a professional platform for the school community to exchange insights into education, thereby to overcome the challenges they may encounter in the future.”

Aiming at exploring the future of learning and educational trends, Learning & Teaching Expo 2013 will cover six popular education issues, including transforming education, the future of learning, achievement through assessment, successful smart education, unleashing every child's potential, and school leadership and development. All the speakers are renowned international educators and

experts, such as Professor Chris Dede from Harvard University, Professor Patrick Griffin from University of Melbourne, Professor Stephen Heppell from Bournemouth University, Professor Kuo Bor Chen from National Taichung University of Education, Dr Catherine K K Chan, Deputy Secretary, Education Bureau, Hong Kong SAR, Professor Tse Shek Kam and Professor Nancy Law from The University of Hong Kong, Professor Hau Kit Tai and Professor Morris Jong S. Y. from The Chinese University of Hong Kong, and Professor Cheng Yin Cheong, Professor John Lee Chi Kin, Professor Kong Siu Cheung and Professor Kenneth Sin Kuen Fung from The Hong Kong Institute of Education.

In Learning & Teaching Expo 2013, the exhibitors are not only from Hong Kong, but also mainland China, Malaysia, Singapore, Australia, New Zealand and the United Kingdom. This year the number of UK exhibitors has exceeded 40 and they will showcase new learning solutions and products in the UK Pavilion. The internationalised Learning & Teaching Expo will surely give the school leaders and teachers in Hong Kong a chance to observe the progress of the education development and the introduction of innovative learning solutions in different parts of the world. The educational products and services from the other exhibitors are greatly diversified, including eLearning, cross-curricular resources, innovative school design and construction services, school facilities, classroom furniture and equipment, network solutions, etc. The products and services are expected to support teachers to enhance the effectiveness of learning and teaching and to promote eLearning in schools, thereby to establish a high-quality future learning environment.

Mr. Stuart Bailey, General Manager, Diversified Communications Hong Kong said, "To widen our horizons, we should always pay attention to the learning and teaching solutions, advanced technology equipment and complete school infrastructure provided in the world. Therefore, this year we are very honoured to have many overseas exhibitors joining the Expo and bring us many different kinds of products including learning and teaching applications, software and hardware, educational resources for kindergartens, primary and secondary schools, portable tools and large scale network infrastructure. All these items are expected to cater the needs of students, teachers and schools."

By succeeding the stimulating commendations from the exhibitors and visitors last year, Learning & Teaching Expo will continue to provide a professional platform for international educators to share insights into education.

For details about Learning & Teaching Expo 2013 and the full schedule of the seminar programme, please visit: [www.ltexpo.com.hk](http://www.ltexpo.com.hk).

Attachment: Introduction of Learning & Teaching Expo 2013

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### **About Hong Kong Education City**

Hong Kong Education City ([www.hkedcity.net](http://www.hkedcity.net)), a wholly owned company of the Government of HKSAR, operates one-stop professional educational portal in Hong Kong. The portal incorporates information, resources, interactive communities and online services, and promotes the use of information technology (I.T.) in improving the effectiveness of learning and teaching.

### **About Diversified Communications Hong Kong**

Diversified Communications Hong Kong ([www.divevents.com.hk](http://www.divevents.com.hk)) is a fast growing global business communications company headquartered in the United States. Our acclaimed international portfolio offers more than 100 face-to-face buying and selling opportunities and conference programs in Asia, Australia, Europe and North America. These serve a broad spectrum of selected markets, from food to fitness, healthcare, business management, construction, manufacturing, investments and franchising.

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### Attachment: Introduction of Learning & Teaching Expo 2013

Venue	Hall 5BC, Hong Kong Convention and Exhibition Centre
Date / Time	2013-12-12 (Thursday) : 10am - 6pm 2013-12-13 (Friday) : 10am - 6pm 2013-12-14 (Saturday) : 10am - 5pm
Admission	FREE Admission is granted to educational and trade professionals only. Online registration for visiting the Expo is highly recommended.

### Main Stage Conference Programme:

Date	Theme and Abstract	Keynote Speaker
Dec 12 AM	<b>Transforming Education</b> Abstract: Regarding the education development in the 21st Century, the speakers will explore the issues related to the important changes in the academic structure, management, and pedagogical operation of Hong Kong education system, and propose various coping strategies and new directions for Hong Kong education development. Besides, they will also report on the findings from a comparative analysis of the implementation strategies of the Hong Kong eLearning pilot scheme and six other cases of ICT-enabled innovations for learning, three from Europe and the other three from Asian countries, thereby to explain what Hong Kong can learn from our Asian neighbours and European counterparts.	<ul style="list-style-type: none"> <li>● <b>Professor Cheng Yin Cheong</b> Vice-President (RD) and Chair Professor (Change &amp; Leadership), Hong Kong Institute of Education and President, World Education Research Association</li> <li>● <b>Professor Nancy Law</b> Deputy Director, Centre for Information Technology in Education (CITE), Faculty of Education, The University of Hong Kong</li> <li>● <b>Professor Chris Dede</b> Timothy E. Wirth Professor in Learning Technologies, Harvard's Graduate School of Education</li> </ul>

Date	Theme and Abstract	Keynote Speaker
Dec 12 PM	<p><b>The Future of Learning</b></p> <p>Abstract: Concerning about the development of Hong Kong education system in the next 10 years? The speakers will discuss and study how school education should take the opportunities of eLearning to promote students to bring their own portable digital devices and truly achieve learner-centred learning and pedagogies.</p>	<ul style="list-style-type: none"> <li>● <b>Professor Kong Siu Cheung</b>              Professor and Head of Department, Department of Mathematics and Information Technology (MIT), The Hong Kong Institute of Education</li> <li>● <b>Professor Morris Jong S. Y.</b>              Associate Director, Centre for the Advancement of Information Technology in Education, The Chinese University of Hong Kong</li> <li>● <b>Mr. Frank Koo</b>              President, Learning Solutions and Qualifications, Pearson Asia Pacific</li> <li>● <b>School Sharings:</b>              Mr. Chu Tsz Wing              Principal, Baptist Rainbow Primary School              Dr. Yip Chee Tim              Principal, Pui Ching Middle School</li> </ul>

Date	Theme and Abstract	Keynote Speaker
Dec 13 AM	<p><b>Achievement through Assessment</b></p> <p>Abstract: An effective assessment is able to facilitate students' learning and give positive feedback to teaching correlatively. The speakers will examine the human collaborative problem-solving assessment tasks development, with the challenges included the definition, development of tasks, the delivery, student and school access and scoring, calibration dealing with dependencies built into the process, interpretation, as well as reporting to students and teachers. There were also issues associated with developing teacher skills in using the data to make instructional decisions about improvement of student performance in these areas.</p>	<ul style="list-style-type: none"> <li>● <b>Professor Patrick Griffin</b> Chair of Education (Assessment), University of Melbourne and Director, The Assessment Research Centre</li> <li>● <b>Professor Kuo Bor Chen</b> Dean, College of Education, National Taichung University of Education, Taiwan</li> <li>● <b>School Sharings:</b> Ms. Ling Ching Yee &amp; Mr. Choi Wai Kit CCC Heep Woh Primary School Mr. Liu Ah Chuen Principal, Christian Alliance S W Chan Memorial College</li> </ul>
Dec 13 PM	<p><b>Successful Smart Education</b></p> <p>Abstract: Successful and effective education is the key to unlock the stellar potential of learners. Technology pervades every aspect of our lives and is a major investment for schools to make. How can we ensure that the expensive technology provides our learners with the most appropriate and effective learning experiences? How can we implement technologies to make a successful professional development in schools? How can we gain further recognition for the transformational use of technology in classrooms? You will find the answers in this session.</p>	<ul style="list-style-type: none"> <li>● <b>Dr Catherine K K Chan</b> Deputy Secretary (Curriculum and Quality Assurance) Education Bureau, Hong Kong SAR</li> <li>● <b>Professor Stephen Heppell</b> CEO, Heppell.net</li> <li>● <b>Ms. Jan Harrison</b> Professional Officer, Naace</li> </ul>

Date	Theme and Abstract	Keynote Speaker
Dec 14 AM	<p><b>Unleashing Every Child's Potential</b></p> <p>Abstract: To unleash every child's potential, tackling with the learning diversity of students is always a big challenge for teachers. The speakers will focus on the topic of differentiated learning, focusing on the extent to which differentiated curricula, teaching materials, pedagogy and assessment methods are able to bring about more effective learning among students of differing ability in the same classroom. Besides, they will also take a look at the inclusion development in Hong Kong schools, and review the current policy and practice of special needs training for teachers in Hong Kong.</p>	<ul style="list-style-type: none"> <li>● <b>Professor Tse Shek Kam</b> Director, Centre for Advancement of Chinese Language Education and Research and Professor, Faculty of Education, The University of Hong Kong</li> <li>● <b>Professor Sin Kuen Fung, Kenneth</b> Director, Centre for Special Educational Needs and Inclusive Education, The Hong Kong Institute of Education</li> </ul>
Dec 14 PM	<p><b>School Leader's Corner: School Leadership and Development</b></p> <p>Abstract: It is the first time for Learning and Teaching Expo to hold the "School Leader's Corner" for school leaders, curriculum leaders, subject panels and management. Famous educators and experienced principals will explore the strengths and elements of Hong Kong as a world-class education system. They will also identify the characteristics of the leaders in curriculum planning, teaching and eLearning. Besides, the speakers will explain the factors of introducing effective web teaching and establishing a successful flipped classroom, and how can school-based strategies, leadership and teamwork help solving problems and creating opportunities.</p>	<ul style="list-style-type: none"> <li>● <b>Professor John Lee Chi Kin</b> Vice President (Academic) and Chair Professor, Curriculum and Instruction, The Hong Kong Institute of Education and the Co-Director, Centre for Small Class Teaching and Centre for Education in Environmental Sustainability</li> <li>● <b>Professor Hau Kit Tai</b> The Choh-Ming Li Professor of Educational Psychology and Pro-Vice-Chancellor, The Chinese University of Hong Kong</li> <li>● <b>Ms. Maria Lam Woon Sum, M.H.</b> Principal, Ying Wa Primary School</li> </ul>

### **School Visit Programme**

Learning & Teaching Expo 2013 School Visit Programme will be held from December 12 to December 14, 2013. Participants are able to get a glimpse on the best practices of using IT in education and using innovative and effective pedagogies through various activities including classroom observation, discussion and school tour. For more information, please visit [http://www.ltexpo.com.hk/chi/sf\\_visit.php](http://www.ltexpo.com.hk/chi/sf_visit.php).